



OPTION BELLA | £349

AVAILABLE SIZES: 142, 145, 148, 152, 155

THEY SAY:

After five seasons of riding, the Bella continues to inspire female riders to push themselves to progress further and further every chance they have.

WE SAY:

Powerful board for equally powerful female shredders. Step up your game with this hardcore all mountain ride. *This board will suit females looking for a board that is both forgiving and responsive. Look out for girls charging down the mountain. There is a good chance they'll be on this board."

OPTION FORECAST | £379

AVAILABLE SIZES: 155, 159, 160

THEY SAY:

What happens when you combine the best materials into a twin tipped freestyle board? You get an explosive, high performance board that gives you everything you need to go bigger and faster.

WE SAY:

"Super fast, responsive, twin shaped ride. Great graphics, extra thick edges for strength on rails and great for hitting the biggest booters in the park. Witness the sickness."



OPTION FORTUNE | £349.00

AVAILABLE SIZES: 157W, 161W, 164W, 167W

THEY SAY:

Not everyone has size 9 feet. There are shredders out there who need a little bit more room on their boards so we built the Fortune for them.

WE SAY:

"A nice all round blaster, grips to the piste well, yet still happy in the park. Stable under foot due to its mid-width."



OPTION FRANCHISE | £399

AVAILABLE SIZES: 155, 157, 160, 167W, 161W, 164W

THEY SAY:

The Franchise is a directionally shaped board with a feel, built on a sturdy yet lightweight core.

WE SAY:

This is one for the more aggressive and capable all mountain freestylers out there. Larger sizes as standard to reflect the kind of terrain you'll be riding in. Amazing performance you're up to it. "Great all round board. Quite stiff with torsional flex."



OPTION SIGNATURE | £349

AVAILABLE SIZES: 155, 152, 160, 153

THEY SAY:

The Signature has been a staple of riding in the Pacific Northwest for over 15 years and in that time logging an astounding 56 million vertical metres of testing on Whistler/Blackcomb.

WE SAY:

The defining all mountain board from Option, aimed towards the fast and powerful rider. "A nice, fast board, cuts through the crud like a machine. Not one for relaxing on, but charging hard is a dream."



OPTION PALOMA | £299

AVAILABLE SIZES: 143, 147, 155

THEY SAY:

The Paloma has been designed for the novice to intermediate rider looking for a board to take her to the next level of riding.

WE SAY:

"This board was a great surprise. Although it is medium stiff, you can still throw it around like a softer board, which allowed stability at speed as well as freestyle performance."

SICK
GRAPHIC



OPTION MOTIVE | £249

AVAILABLE SIZES: 142, 146, 151, 154, 157, 160, 164W

THEY SAY:

The Motive is a freestyle board designed to destroy urban terrain and snowboard parks without destroying your cash flow.

WE SAY:

Superb value for money jib stick that will take you where you want to go. "This is a sick board, it's got a softer flex and butters like a dream. Would suit people who want to push their jibbing and freestyle."



OPTION MIRROR | £319

AVAILABLE SIZES: 145, 149, 153, 156, 159

THEY SAY:

Whether it's 270 on 270 off, nollie backside nose presses, frontside 1080's or destroying street rails, it's all about stomping it with style.

WE SAY:

A jib specific board that is more than capable of taking it to the mountain. Perfect indoor ride or second board. "My perfect jib board! Fairly soft and forgiving, good for locking on to rails, but still really nice and poppy. Good jib board that's not limited to rails!"



OPTION VINSON | £375

AVAILABLE SIZES: 158, 161, 164

THEY SAY:

This board is a premium freeride board built for intermediate to advanced riders who want a board they can rely on.

WE SAY:

A freeride board that excels in the steep and deep, but is also capable of a bit of freestyle, too. Fast, powerful and a lot of fun. "Sick board for shredding any part of the hill. Can hold its own on or off the piste and it's not too scary in the park."